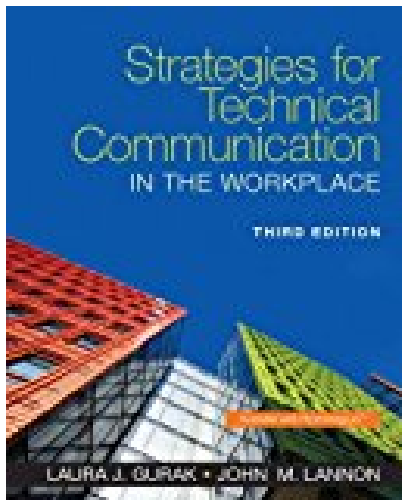


# Strategies for Technical Communication in the Workplace 3rd Edition

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## BOOK DETAILS

- Author : Laura J. Gurak
- Pages : 496 Pages
- Publisher : Pearson
- Language : English
- ISBN : 0321995899



## **BOOK SYNOPSIS**

For introductory courses in Technical Communication. This version of Strategies for Technical Communication in the Workplace has been updated to reflect the 8th Edition of the MLA Handbook (April 2016)\* Complete but streamlined coverage, with a focus on audience and purpose Based on the acclaimed Technical Communication by Lannon and Gurak, Strategies for Technical Communication in the Workplace prepares individuals for workplace writing through a clear and concise writing style, useful checklists, practical applications, numerous sample documents, and coverage of technology and global issues. The 3rd Edition addresses changing technology in the workplace with a complete chapter on social media, updated examples, and sample documents. This brief and affordable text is accessible to individuals of all writing levels. \* The 8th Edition introduces sweeping changes to the philosophy and details of MLA works cited entries. Responding to the "increasing mobility of texts," MLA now encourages writers to focus on the process of crafting the citation, beginning with the same questions for any source. These changes, then, align with current best practices in the teaching of writing which privilege inquiry and critical thinking over rote recall and rule-following.

### **STRATEGIES FOR TECHNICAL COMMUNICATION IN THE WORKPLACE**

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